

## Responsibility Deal Sign Up Criteria

Companies signing up to the Responsibility Deal will:

### Help business do the right thing by:

- Raising awareness of the hierarchy in dealings with waste producers. Promote waste prevention and the need for greater emphasis on waste prevention and resource efficiency.
- Raising awareness of waste services to SMEs by providing well signposted collection services and exploring potential for innovation in the provision of services to SMEs.
- Seeking to ensure that small businesses customers are offered clear and transparent contract terms and adhering to good practice principles for contract terms as agreed by ESA and FSB.
- Signing up to a Business Waste and Recycling Commitment developed by ESA and Defra which sets out best practice principles on the provision of services to businesses.
- Encourage waste producers to consider acquiring CIWM's Waste Awareness Certificate.

### Raise the environmental profile of the industry by:

- Aiming where feasible to deliver environmental outcomes beyond permit requirements. For example by:
  - adopting practices that reduce nuisance and impacts on local communities;
  - maximising efficiency in recovery plants producing energy and fuel and recovery of landfill gas as far as is practically possible;
  - securing quality products from treatment processes so that outputs are fit for purpose and deliver better wins for the environment.
- adopting good communications with local communities, for example on where the materials they recycle go, or on the impact and benefits of new waste infrastructure.

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