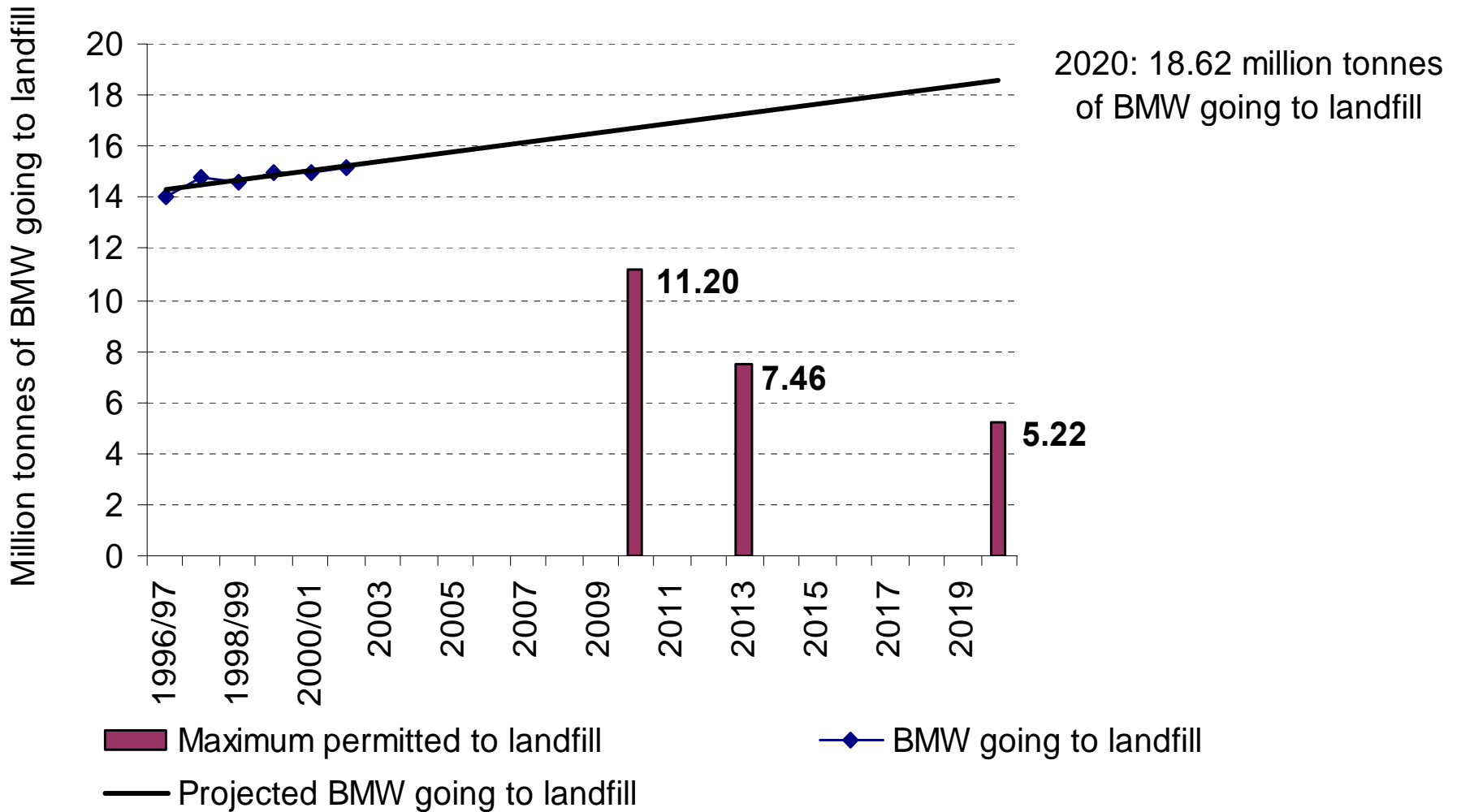


**DIRK HAZELL
CHIEF EXECUTIVE
ENVIRONMENTAL SERVICES ASSOCIATION
RESPONSE TO THE MINISTER OF STATE**

ENVIRONMENTAL SERVICES ASSOCIATION



ACHIEVING SUSTAINABILITY ACROSS THE UK

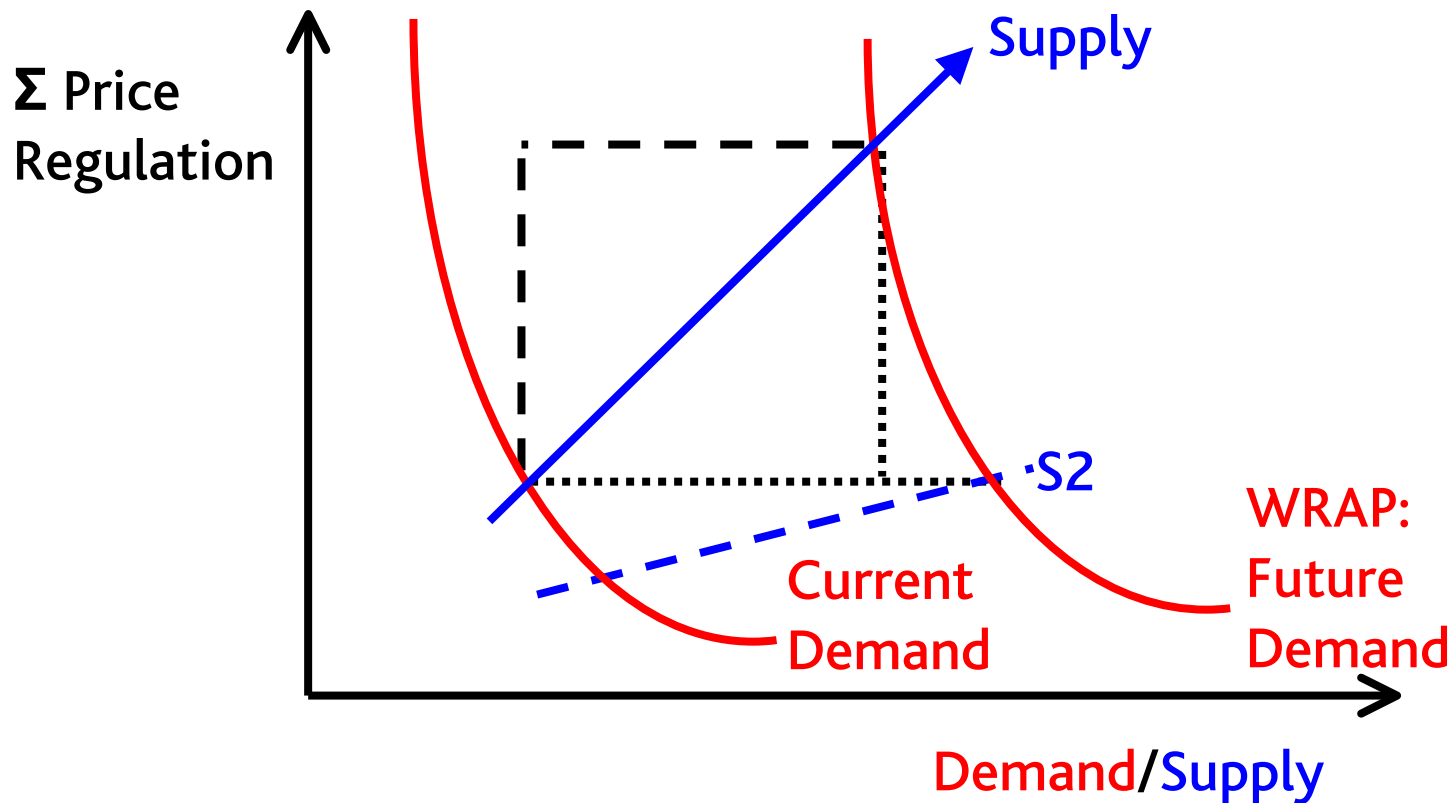
WRAP (WASTE & RESOURCES ACTION PROGRAMME)

HAS HAD AVAILABLE RESOURCES OF AT LEAST

£70,000,000 / €100,000,000

**BUT-WITH PUBLIC SECTOR NOW CONSUMING 40% GDP-
WHERE'S THE GOVERNMENT'S RECORD/TARGET ON
PROCURING WITH RECYCLED MATERIALS?**

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S2: Commoditised markets: standards, transparency, liquidity

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**EUROPEAN COMMISSION'S COMMUNICATION ON
RECYCLING AND WASTE MINIMISATION:
MINIMUM EU STANDARDS FOR RECYCLED PRODUCTS
AND EMISSIONS FROM RECYCLING INFRASTRUCTURE
ENHANCE AUDIT POWERS OF EUROPEAN
ENVIRONMENT AGENCY**

NEW “GREEN RULE”

FOR ECONOMIC + ENVIRONMENTAL SUSTAINABILITY?

**EVERY NEW ENVIRONMENTAL COMPLIANCE COST
IMPOSED BY GOVERNMENT ON BUSINESS WILL BE AT
LEAST OFF-SET BY A CORRESPONDING REDUCTION
OF OTHER COSTS IMPOSED BY GOVERNMENT ON
BUSINESS**

BRITISH “REGULATION” PULLS IN TWO OPPOSING DIRECTIONS:

ENVIRONMENTAL REGULATION IS INTENDED TO ALIGN SHORTER TERM COMMERCIAL CONSIDERATIONS WITH (LONGER TERM) ENVIRONMENTAL COSTS

BUT THE PLANNING SYSTEM MILITATES AGAINST INFRASTRUCTURE BEING PROVIDED TO DELIVER SUSTAINABILITY.



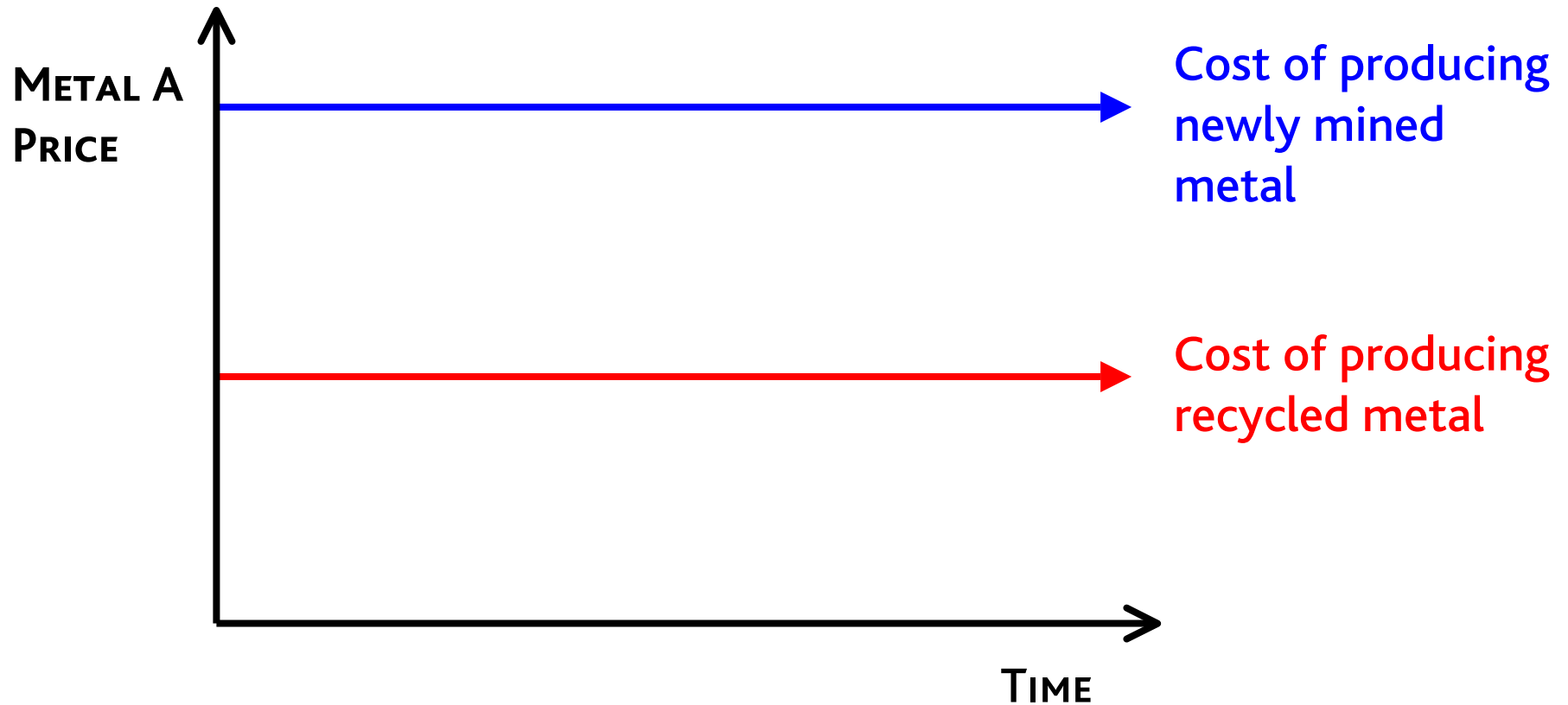
ACHIEVING SUSTAINABILITY ACROSS THE UK

IS THE RIGHT APPROACH TO:

**REGULATE PROCESS WITH INCREASING
PRESCRIPTION**

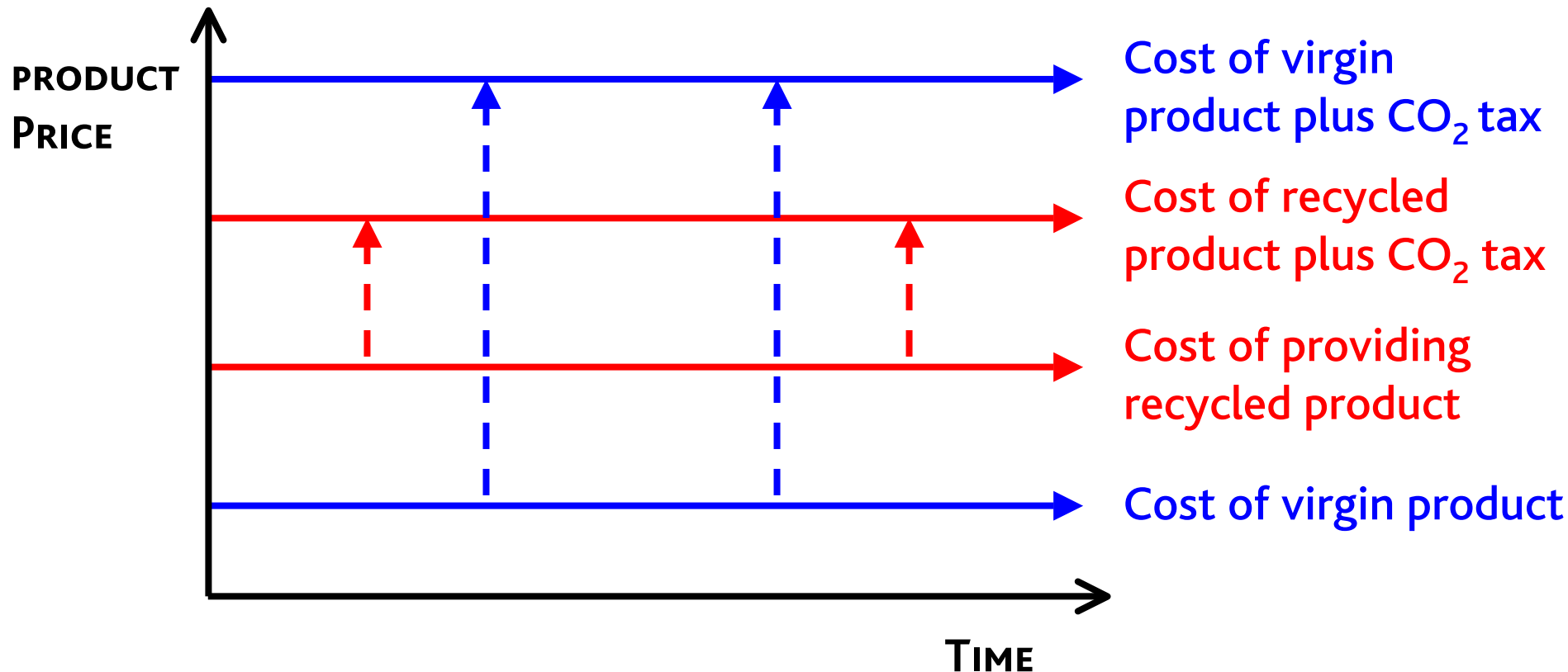
OR

**FOR PUBLIC POLICY BETTER TO DEFINE
ENVIRONMENTAL OUTCOMES TO BE ACHIEVED AND
ALLOW MARKET TO OPERATE WITHIN THESE
PARAMETERS?**



No need for any intervention for metals to be recycled

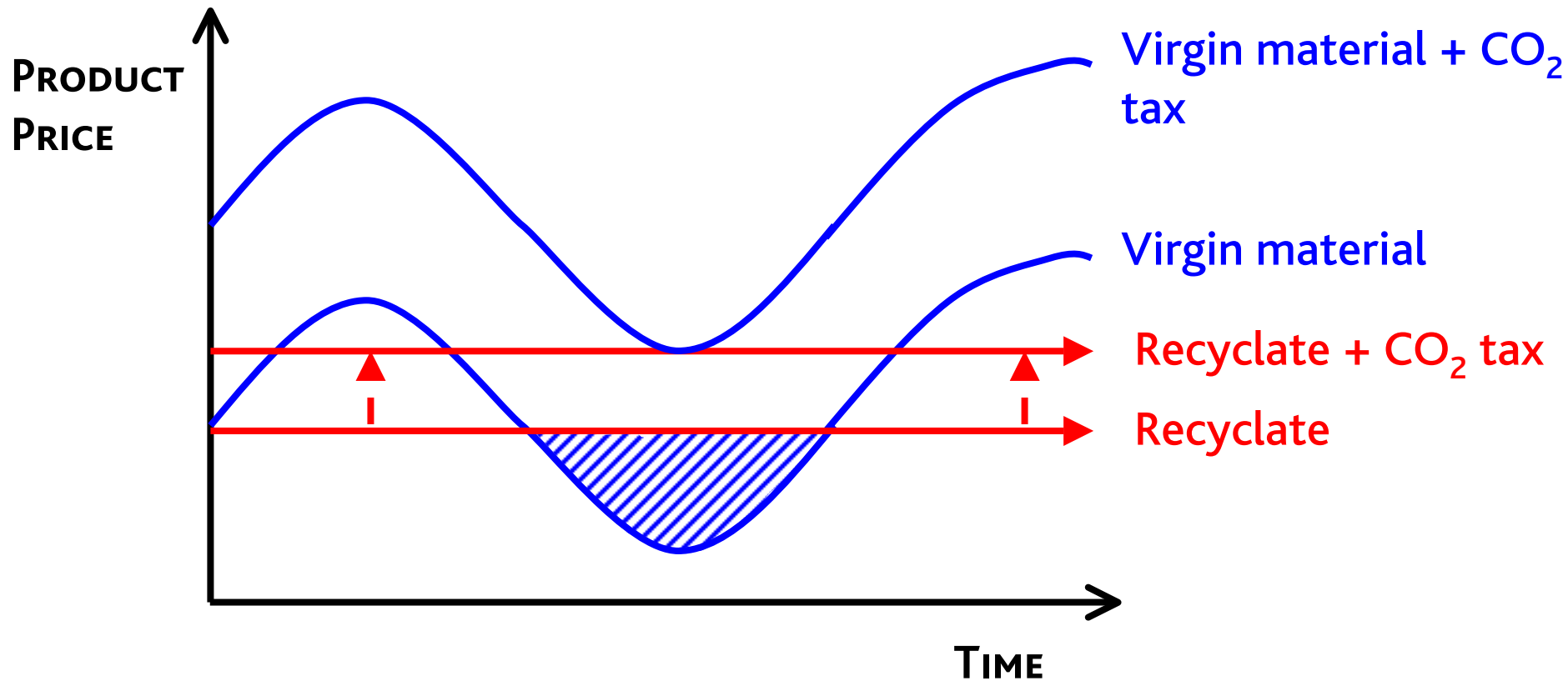
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1. No-one buys recycled product without intervention.
2. Suppose environmental object is to reduce CO₂ emissions. Introduce Carbon Trading/Tax. Result: viable recycle market.

ACHIEVING SUSTAINABILITY ACROSS THE UK

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1. No-one buys recycled material without intervention.
2. If environmental object is to reduce CO₂ emissions, Introduce Carbon Trading/Tax. Result: viable recylate market.

ACHIEVING SUSTAINABILITY ACROSS THE UK

ENVIRONMENT AGENCY HAS SPENT:

£4,565,000,000

€6,516,000,000

**BUT THE BRITISH AUTHORITIES DO NOT HAVE
ADEQUATE (REAL-TIME) KNOWLEDGE OF REGULATED
WASTE FLOWS**